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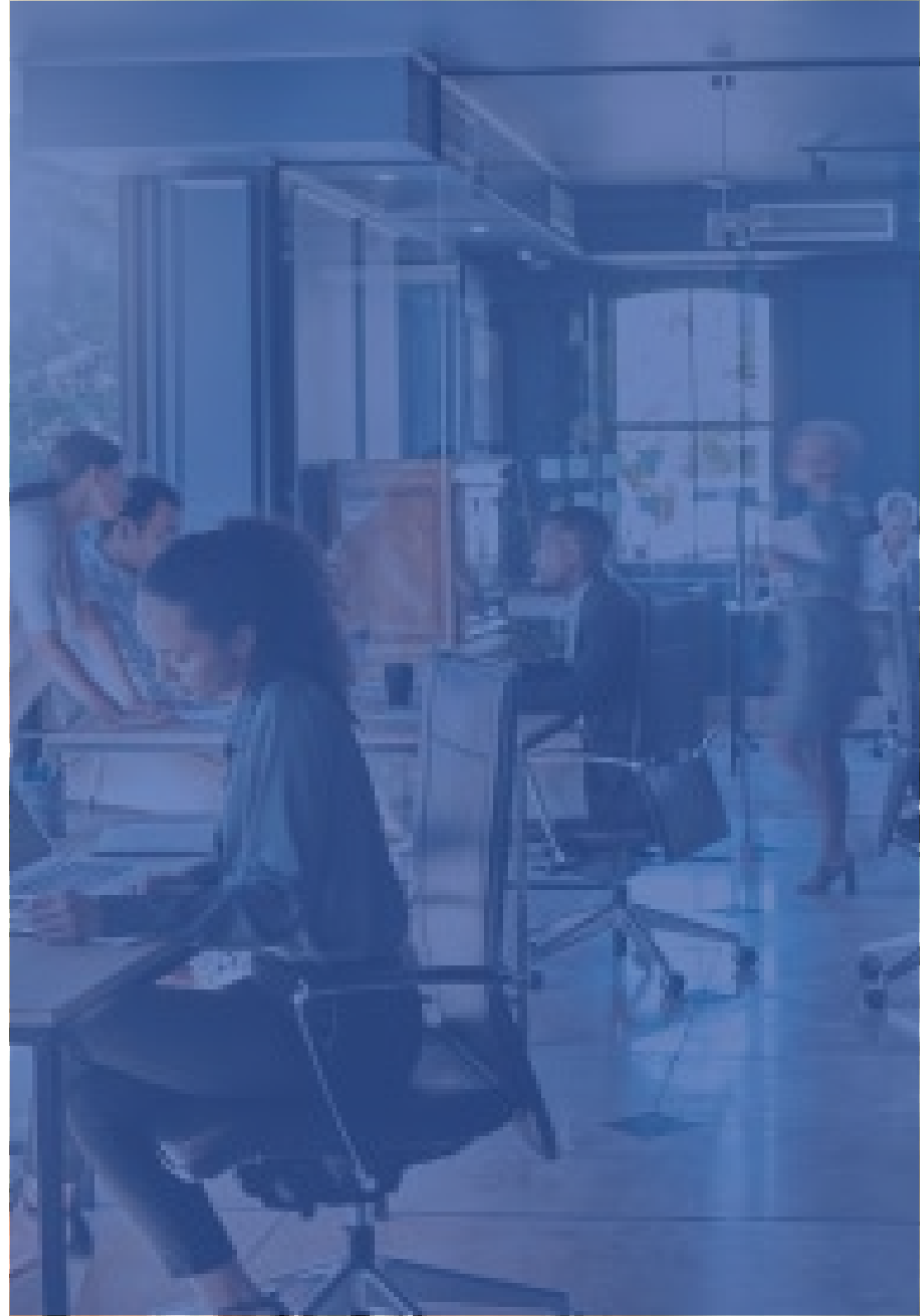
Tuesday, April 9, 2024

Government Innovation Exchange: Empowering Public Sector Solutions

The Westin Washington, DC Downtown
999 9th St NW, Washington, DC 20001

11:00am - 4:30pm ET

In association with



Agenda Overview

Carahsoft is thrilled to present our inaugural and exclusive Government Innovation Exchange Event in collaboration with PSN. This event will provide government executives from key agencies the opportunity to speak to their pressing technology needs in order to better serve their citizens. With key attendance from Carahsoft, Salesforce, and other software executives, our speaking staff will provide ear-to-ground insight on their technology needs in support of a more modern, efficient, and delivery-focused government.

Government leaders and executives will have the unique opportunity to learn and network with key private sector companies seeking next-generation technological solutions. Ongoing technology transformation will fuel next-generation efficiencies and platform enablement, and staying on the cutting edge of what's next will jumpstart your agency's modernization efforts.

Attending this summit is imperative for government executives looking to stay at the forefront of innovation and harness the full potential of cutting-edge solutions that can propel their agencies to new heights.

Spaces are limited, register for your free pass today - don't miss out!

Benefits of Attending



Understand what technologies are at the forefront of government modernization: what tools can enhance your organization's efficiency, reduce cost, and improve service delivery.



Learn about Salesforce AppExchange: Boasting an impressive array of over 7,000 products seamlessly integrated or ready for integration on the Salesforce platform, the AppExchange emerges as a transformative force for federal and public sector organizations.



Networking Opportunities with Industry Experts and Peers: Engage in discussions, share experiences, and build connections with professionals who have successfully implemented major technological advancements at their agencies.



Connect with Carahsoft: Get face to face time with your Account Reps and Partner managers and learn ways to maximize your Carahsoft partnership as your organization scales their public sector business.

Who You'll Meet

Federal, State, and Local, Directors of:



IT

Data Security

Data Mitigation



AI

Digital Services

CX

Your Inspiring Speakers



Anil 'Neil' Chaudhry

Associate Administrator,
Office of Planning
& Analytics, US
Department of
Transportation

**Pipeline and Hazardous
Materials Safety
Administration**



Jeremy Ames

Director of Stakeholder
Engagement and Data
Analytics

**U.S. Department of
Housing and Urban
Development**



Karen Howard

Executive Director and
Head of Office of Online
Services

**Internal Revenue
Service**



Taka Ariga

Chief Data Scientist and
Director of Innovation
Lab

**U.S. Government
Accountability Office**



Kaschit Pandya

Chief Technology Officer

**Internal Revenue
Service**



Yasin Mohammed

Director, Office of
State Procurement,
Procurement Operations
Bureau

**Department of General
Services**



Andrew Nielson

Director of the
Government-wide IT
Accessibility Program,
Office of Government-
wide Policy

**U.S. General Services
Administration**



Bethany Blackwell

VP Sales

Carahsoft



Greg Jacobson

Vice President -
Alliances, North
American Public Sector

Salesforce



Joshua Millsapps

CEO

**Millsapps, Ballinger &
Associates (MB&A)**



Alex Morrisson

COO

**Millsapps, Ballinger &
Associates (MB&A)**



Eoghan Casey

VP, Cybersecurity
Strategy & Product
Development

Own Company



Steve Wright

Head of Public Sector
Channels & Alliances

DocuSign



Vamshi Vaddiraja

Co-founder, CEO

mavQ



Jeremy Croft

Director, Professional
Services

mavQ



Anand Narasimhan

Chief Technology Officer

sdocs



George Thomas

President

Connected DMV



Gordon Bitko

Executive Vice President
of Policy

**Information Technology
Industry Council**

Agenda

Tuesday, April 9, 2024

11:00am Registration and Lunch

12:00pm Welcome
Public Sector Network
Bethany Blackwell, *VP Sales, Carahsoft*
Greg Jacobson, *Vice President - Alliances, North American Public Sector, Salesforce*

12:10pm **Opening Remarks from the Chair: Connecting AI Technology to Social Benefits**

- Experience examples of the impacts AI technologies have in lives of the constituents governments serve
- Understand the financial and social impacts that AI technologies have on public sector entities
- Explore platforms that enable public sector agencies to realize their AI Journey

Vamshi Vaddiraja, *Co-founder, CEO, mavQ*

12:20pm **Keynote Session: Mindful Government Transformation: Creating a More Agile, Data-Centric Government**

- Understanding the role of innovation in government modernization across systems, security, and emerging technologies
- How to Modernize that balances transition from static to evolving architecture?
- Fostering digital literacy to mitigate risks associated with uncertainties

Taka Ariga, *Chief Data Scientist and Director, Innovation Lab, U.S. Government Accountability Office*

12:40pm **Fireside Chat: An Inside View of a Government AI Journey**

- Defining AI use cases
- Implementation: Workforce considerations and challenges
- Lessons learned

Anil 'Neil' Chaudhry, *Associate Administrator, Office of Planning & Analytics, US Department of Transportation, Pipeline and Hazardous Materials Safety Administration*

Anand Narasimhan, *Chief Technology Officer, S-docs*

Moderated by: George Thomas, *President, Connected DMV*

1:00pm **Panel Discussion: CX in Government: Defining Digital Strategies**

- CX best practices for 2024 and beyond
- Measuring success: implementation lessons learned
- Efforts to ensure accessibility for all citizens

Jeremy Ames, *Director of Stakeholder Engagement and Data Analytics, U.S. Department of Housing and Urban Development*

Andrew Nielson, *Director of the Government-wide IT Accessibility Program, Office of Government-wide Policy, U.S. General Services Administration*

Joshua Millsapps, *CEO, Millsapps, Ballinger & Associates (MB&A)*

1:30pm Movement Break

1:40pm Interactive Roundtable Discussions | Delegates will select a roundtable of their choice in advance of the event and meet with their peers to discuss their challenges and successes in the given topic:

1. How Prioritizing Process Automation in Digital Transformation Creates Social Value
Facilitated by: **Jeremy Croft**, *Director, Professional Services, mavQ*
 2. Digital Transformation Roadmaps: Key Steps to Transform Traditional Government Services
Facilitated by: **Anand Narasimhan**, *Chief Technology Officer, S-Docs*
 3. Data Security & Mitigation in the Digital Era: Balancing Data Utilization with Privacy Protection and Ethics
Facilitated by: **Eoghan Casey**, *VP, Cybersecurity Strategy & Product Development, Own Company*
 4. Digital Transformation, Low Code/No Code, Sustainable Technology Innovations
Facilitated by: **Alex Morrisson**, *COO, Millsapps, Ballinger & Associates (MB&A)*
 5. Optimizing CX in Federal Government: Leveraging Platforms to Drive a Frictionless Digital Experience
Facilitated by: **Steve Wright**, *Head of Public Sector Channels & Alliances, DocuSign*
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2:25pm Keynote Session: Government Procurement Modernization: A Case Study on State and Federal Procurement

- Procurement modernization: What is next for state procurement
- State Vs. Federal - Procurement lessons learned
- What's next for procurement: what vendors need to know

Yasin Mohammed, *Director, Office of State Procurement, Procurement Operations Bureau, Department of General Services*

2:45pm Networking Break

3:05pm Interactive Roundtable Discussions | Delegates will select a roundtable of their choice in advance of the event and meet with their peers to discuss their challenges and successes in the given topic:

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3:50pm **Panel Discussion: The Way Ahead for Government IT: Future Considerations for Federal and State IT**

- Technology considerations of interest
- Lessons learned from the last five years of IT
- The Way Ahead: Meeting next-generation threats

Kaschit Pandya, *Chief Technology Officer*, Internal Revenue Service

Karen S. Howard, *Executive Director and Head of Office of Online Services*, Internal Revenue Service

Andrew Nielson, *Director of the Government-wide IT Accessibility Program, Office of Government-wide Policy*, U.S. General Services Administration

Eoghan Casey, *VP, Cybersecurity Strategy & Product Development*, Own Company

Moderated by: Gordon Bitko, *Executive Vice President of Policy*, Information Technology Industry Council

4:20pm **Closing Remarks**

Adam Turner, Business Analyst, mavQ

4:30pm **End of Event**

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